

MEETING MINUTES

Meeting Name: Signage Committee Meeting Date: 05/15/2020 Time Begin: 2:00 p.m. • Time End: 3:30 p.m. Facilitator: Mickey Yeager

Topic/Item	Presenter	Allotted Time	Key Points Provide 50 words or less on expected outcome	Category (Use <u>underline</u> to highlight)
Signage guidelines update	Mickey Yeager		Reviewed concepts/language for the signage guidelines from the provided example. The committee agrees that reformatting the existing signage guidelines to incorporate definitions, pictures, and general formatting for ease of understanding and reading of the document. The question was posed if the signage committee wanted to add another color to the interior signage. It was discussed and the committee decided to keep the buildings as consistent and congruent as possible and to stay with the same colors throughout.	Discussion Decision Advocacy Information Document
Additions to guidelines			 Items from the sample that we can incorporate into CCC signage guidelines including key points, questions, and take aways are (not in order): Intro with indexed items Updated brand information in appendix Moving towards universal symbols Adding regulatory information where needed (City of Oregon City rules, guidelines) Adding components of the way finding signage Map of signage – exterior? Adding exterior building specs and sizing Adding a section in "procedures" for FWO's and change orders Expanded section needed for digital graphics 	Discussion Decision Advocacy Information Document
General guideline discussions			 Building entry door graphics (pg. 33) and the need to keep glass doors clear for safety reasons Adhesives (pg. 38) discussion about the appropriate adhesives for different surfaces and the use of "magic signs" and easily removable materials. Donor signage standards (pg. 44) Temporary signage (pg. 48) including: Standard banners 	Discussion Decision Advocacy Information Document

Invited Mickey Yeager, Bob Cochran, Deby McDowell, Jennifer Jett, Kerrie Hughes, Kevin Anspach, Kyle Thomas, Laura Smith (recorder), Lori Hall, ASG Representative						
			Lewelling Building	LW101		
Upcoming Meeting Dates	Start Time	End Time	Location			
Action Items			Jennifer will forward the information gathered from the last meeting on temporary signage. Jennifer will provide a map with requested temporary signage locations. Mickey will send out the example signage guidelines. Mickey to order a sample "magic signs".			
Questions/Comments			Should there be static locations for posting temporary signage or should the signage move for each event and would there be exceptions?Will specific signage be lighted? No the signage is made out of a reflective material.How does ASG signage guidelines fit into this and should it be added or referenced anywhere?			
			 A-frames Flagpole banners Temporary Event signage: New way finding signage will have a dedicated space for "slide-in" informational signage (graduation, skills fair, etc.) Duration/limited timeframe for temporary signage of postings (pg. 52, #3) Need for CRM Branding information 			